



Kessler Plaza News

Fall 2009
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The Newsletter of the Kessler Plaza Neighborhood Association



THE LITTLE NEIGHBORHOOD
WITH THE BIG HEART.

Next Neighborhood Meeting:
Tuesday, February 23, 7 p.m.

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3rd Annual Oktoberfest Planned Portion of proceed to benefit Dallas Fire Station 26

The 3rd annual Kessler Plaza Oktoberfest and Halloween party is planned for October 24, 2009! This event promises to be a fun-filled evening as neighbors and guests visit three homes for good food, frozen margaritas, cold beer and lots of fun. Although costumes are optional, there will be a prize for the best costume!

The event is a fundraiser

for KPNA with proceeds to be used to complete neighborhood projects planned for the year. Suggested donation for the event is \$25. This year, a portion of the proceeds from Oktoberfest will be used to purchase items on the wish list from Dallas Fire Department Fire Station 26, located at the corner of Jefferson Blvd. and Westmoreland Ave. as part of a new program by

the City of Dallas called "Adopt-A-Station".

The event kicks off at 2704 Sunset Ave., from 7:00 p.m. to 8:00 p.m., then we'll all go to 2732 Alco Ave. from 8:15 p.m. to 9:15 p.m. and finally to 2506 Marvin Ave. from 9:30 p.m. to 10:30 p.m. Plan now to attend this fun-filled event!

OneDAY Pickup Coming in March Trash and recycling to move to once per week pickup

Beginning in March 2010, all of Dallas will have its garbage and recycling collected on the same day.

OneDAY is the city's once-weekly garbage and recycling collection service where both garbage and recycling are picked up on the same day, once each week. The fee changes go into effect October 1.

Dallas Sanitation Services director Mary Nix said it is largely because of the early success of OneDAY that residential customers will save 64¢ on their bills each month, beginning in October. "Over the past year, a quarter of the city—62,500 households in North/Northwest Dallas and the Kiestwood neighborhood-- transitioned to OneDAY.

After seeing how well it worked and how easy it was, the City Council

decided to switch everyone else over in March 2010," Nix said. The move to OneDAY is expected to save money as well as the environment.

"From using natural gas vehicles for collection to building a methane plant at our landfill, we're willing to try anything that makes sense and is cost-effective. OneDAY is both. And best of all, it's easy for people to do and to remember," Nix said.

The Sanitation department will conduct an information campaign to make sure residents know what their OneDAY will be, how to order a recycling roll cart for no additional cost, where to place their items for pickup and what items can be recycled. There will also be calls to customers for which the city has

phone numbers, a series of public meetings, and a Web site which is currently operational for people already using the service. The Web address is www.onedaydallas.com.

Once the neighborhood switches to OneDAY in March, simply set out your garbage and your recycling roll carts for collection on the designated day. Nearly all paper, plastic, glass and metal items can be recycled. And best of all, you won't miss having garbage trucks coming to your house twice a week because now you'll have two carts—one for garbage and one for recycling—to put everything into each week.



President's Corner

by **CHANCE SPIKER**

Who's ready for fall? For many, including me, it is my favorite season of the year. The days begin to get shorter, the evenings are cooler and the leaves begin to turn on the trees. And, it's the best time of the year to plan for our neighborhood events. And, we have an exciting event planned for the neighbors of Kessler Plaza and Ravinia Heights.

Our third annual Kessler Plaza Ravinia Heights Oktoberfest will be Saturday, October 24th starting at 7:00 p.m. Come join your neighbors as we visit three homes for good food, frozen margaritas, cold beer and lots of fun. We'll begin the fun at 2704 Sunset Ave., from 7:00 p.m. to 8:00 p.m., then we'll all go to 2732 Alco Ave. from 8:15 p.m. to 9:15 p.m. and finally to 2506 Marvin Ave. from 9:30 p.m. to 10:30 p.m. The suggested minimum donation for the event is \$25.00.

What is the KP/RH Neighborhood Association Oktoberfest? Twice a year, neighbors gather together for fun and camaraderie, good food, drinks and all for a good cause. This year, a portion of the proceeds from Oktoberfest will be used to purchase items on the wish list from Dallas Fire Department Fire Station 26, located at the corner of Jefferson Blvd. and Westmoreland Ave. as part of an exciting new program by the City of Dallas called "Adopt-A-Station".

Adopt-A-Station is a program designed to assist the City in its efforts to maintain, refurbish, and renovate fire stations. Citizens and businesses are encouraged to involve themselves within the community and contribute time, funds, goods or services to benefit our men and women firefighters and paramedics.

We recognize the importance of our local fire station team. We know they put it on the line everyday to protect

our lives, our family, and our businesses. We can make a difference in their lives and let them know how much we value our local fire station.

Adopt • A • Station is a new initiative the City of Dallas has developed to help make it easy for citizens to sponsor a station of their choice. And it's simple! They can choose to donate funds, donate services, or get specific with a listing of what our firefighters need in the station and for the station to improve their living quarters.

And don't forget, this year we'll have another Halloween Costume Contest. Get out your favorite costume and show it off at the Oktoberfest. So make your plans now to attend the Kessler Plaza Ravinia Heights Neighborhood Association Oktoberfest, Saturday, October 24th!

Chance

Voting Begins for November 3 Election

Early voting is currently underway for the November 3, 2009 General Election!

When voting early, you can vote at any early voting location in Dallas County. On Election Day (Tuesday, November 3, 2009), however, you must vote in your respective precinct.

Note: For this election, some precincts are being combined. Thus registered voters living in Precinct 4430 (which includes Kessler Plaza) will vote at Sunset High School for this election (rather than at Jefferson Blvd. Church of Christ) which is a change from the normal voting location. Sunset High School is located at 2120 W. Jefferson Blvd.

All registered voters in Texas can vote on eleven state Constitutional amendments and propositions. Following are some resources you may wish to study before voting.

The League of Women Voters guide outlining the pros and cons of each proposed amendments that is available at [this page](#).

The House Research Organization analysis of the amendments at [this page](#).

The Texas Legislative Council analysis of the amendments at [this page](#).

For additional information including early voting times, locations, and sample ballots, visit the Dallas County Elections Department at: <http://www.dalcoelections.org/nov32009/index.asp>

Newsletter Goes All Digital

This issue of the *Kessler Plaza News* marks our first all digital distribution! If you have a neighbor that does not have email or internet access, please print a copy for them.

Also, Kessler Plaza dot com wants you!

News and information regarding Kessler Plaza—including the latest crime reports for the neighborhood—is available at www.kesslerplaza.com.

And, remember to click "Yahoo Group Join Now" and enter your email address in order to receive neighborhood email messages and notices.

Don't delay—join now! Visit www.kesslerplaza.com today and join the growing number of Kessler Plaza residents on-line.



Letter from District 1 Councilmember Delia Jasso



Greetings:

Great things are happening in our area of Dallas!

There are three issues that I am dedicated to addressing and improving in District 1: graffiti, crime, and streets and sidewalks. I am happy to say that we are already seeing changes.

First, the District 1 anti-graffiti campaign has begun! Regular sweeps and clean ups will take place throughout the year. Our first sweep was on June 29 and over 60 addresses were identified. In addition, through my direction, our community prosecutor group is looking at ordinances to help monitor the sale of spray paint.

Second, we are fighting back against crime. I want to strengthen Crime Watch Groups by encouraging more frequent "Crime Watch Night Outs" throughout the year, especially if there has been a spike in crime. Ultimately this would encourage more people to get involved and to watch out for their neighbors.

Thirdly, I am focused on improving streets and sidewalks. I am working with City Staff on my priority list of sidewalks needing repair and ranking them based on need. Street repairs will follow suit as budget allows with the list in high, medium and low tiers.

Aside from these three priorities, my office is hard at work on other important initiatives:

- I will be convening a Jefferson Boulevard Task Force to begin work on a plan to improve the Jefferson Corridor.
- I have fostered important partnerships to work on bettering the lives of District 1 residents: We have many bright students who call District 1 "home." I have partnered with the SMU Hispanic College Fund to reach out to these young people. We will convene a Youth Summit for these students with college potential from District 1 and other areas of Dallas. We will continue working on the high school dropout issue from the student's point of view, and give them an opportunity to implement their ideas.
- Through my partnership with 97.9 The Beat, we are working to increase awareness of the North Texas Job Corps as an alternative for high school graduates who cannot afford college or find a job.
- There is a lot more to come, and I am very excited to bring these initiatives to you today and ask for your help if you are interested.

In closing, thank you for all you do to help make our neighborhoods a better place to live!

Kind regards,
Delia D. Jasso

Newsorthy Notables and Updates from District 1

District 1 City Councilmember, Delia Jasso provided the following newsorthy notables.

- The September 26, 2009 Graffiti sweep and clean up was a great success, with over 125 volunteers assisting with the clean up! A big thanks to all participants for joining us in the fight against graffiti for the betterment of our community.
- Construction has begun on the Oak Cliff Cultural Center, 223 W. Jefferson Blvd. Funded through the 2003 Bond Program, the center is scheduled to be completed in March 2010 and will be located next to the

Texas Theatre. The facility will comprise of approximately 5,000 sq. ft. of program space including gallery space and a dance studio.

- The Jefferson Blvd. Task Force has convened. The advisory group is working on a plan to help revitalize the Jefferson Blvd. area.
- The Texas Theatre is looking for operational help and building funds. Anyone interested should call Jason Roberts.
- The Oak Cliff Gateway Study continues to move forward. The City Plan Commission will have a public hearing regarding the

proposed plan amendments for the Oak Cliff Gateway Land Use Opportunity Plan on October 22. For more information regarding the plan...

- The Davis Land Use Study Task Force will reconvene.
- The Kessler Theatre renovation continues. The theatre is located at 1230 W. Davis, in the Winnetka Heights Historic District.



Kessler Plaza Neighborhood Association

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Calendar of Events

October 19 – October 30 – Early voting for November 3 General Election
Registered voters can vote early at any early voting location in Dallas County. Visit <http://www.dalcoelections.org> for additional information.

October 24 (Saturday) – 3rd Annual Oktoberfest Celebration
7:00 p.m. to 8:00 p.m. - 2704 Sunset Ave
8:15 p.m. to 9:15 p.m. - 2732 Alco Ave
9:30 p.m. to 10:30 p.m. - 2506 Marvin Ave
Suggested donation: \$25.00

October 29 (Thursday) – Curbside recycling pickup in Kessler Plaza

November 3 (Tuesday) – General Election
Location change: For this election, registered voters living in Kessler Plaza will vote at Sunset High School located at 2120 W. Jefferson Blvd.

November 5 (Thursday) – First day brush and bulky trash may be placed curbside

November 9-13 – Brush and bulky trash pickup for Kessler Plaza

November 12 (Thursday) – Curbside recycling pickup in Kessler Plaza

November 25 (Wednesday) – Curbside recycling pickup in Kessler Plaza
Note day change due to Thanksgiving holiday.

November 26 (Thursday) – Thanksgiving Day

December 10 (Thursday) – First day brush and bulky trash may be placed curbside

December 10 (Thursday) – Curbside recycling pickup in Kessler Plaza

December 14-18 – Brush and bulky trash pickup for Kessler Plaza

December 24 (Thursday) – Curbside recycling pickup in Kessler Plaza

December 25 (Friday) – Christmas Day

About Kessler Plaza

Kessler Plaza—the little neighborhood with the big heart—is bounded on the North by W. Jefferson Blvd., the South by 12th St., the East by Hampton Rd., and the West by Cavender St. The neighborhood association generally meets the last Tuesday of every other month at the Jefferson Boulevard Church of Christ. Meetings begin at 7:00 p.m. For additional information visit www.kesslerplaza.com.

