



Kessler Plaza News

April 24, 2002
Volume 4, Issue 4

The Newsletter of the Kessler Plaza Neighborhood Association

Next Neighborhood Meeting:
Tuesday, April 30, 7 p.m.



Inside:

President's Corner.....2

Yard of the Month.....2

Clean-up Day2

Election May 4.....2

Treasury Report2

Steps for Fort Worth Ave...3

Animal Cruelty Prevention.3

Welcome Wagon3

Block Captains3

Calendar of Events.....4

About Kessler Plaza4

KesslerPlaza.com Launched

Kessler Plaza has gone high tech and launched a series of new communication portals for both neighbors and local businesses, including a new web site at www.kesslerplaza.com

Generously hosted for free by WeDesignWebs.com and maintained by volunteers, the new site provides up-to-date information about Kessler

Plaza such as the pending Dallas Water Utilities construction plans for a new water main beneath Alden and Franklin Streets. The site also provides current and archived issues of *Kessler Plaza News* as well as sections on neighborhood history and an online calendar.

"This is our gift to Kessler Plaza," said

WeDesignWebs.com president and longtime Kessler Plaza resident David McCollough. "We believe it's important that our neighborhood be a part of the world wide web, and this new site is really just the beginning of a new era of neighborhood communications."

See **KesslerPlaza.com**
Page 2

New Ordinances Regulate Lawn Watering

Beginning June 1, 2002, new ordinances take effect in the City of Dallas regarding lawn and landscape watering. Under the new ordinances, it is an offense to water a lawn or landscape in a manner that wastes water or causes runoff. A person commits an offense if violations occur on property that he owns, leases or manages.

Watering of lawns or landscapes is prohibited between the hours of 10:00 a.m. and 6:00 p.m., from June 1 – September 30 of any year. Violations

of the new outdoor watering restrictions will result in a fine of not less than \$250 or not more than \$2,000.

When watering lawns or landscapes, residents should not cause water to fall on sidewalks, driveways or other areas that are not lawns or landscapes. It is also a violation to operate an irrigation system with broken or missing sprinkler heads or one that is poorly maintained and leads to water waste. In addition, lawns or landscapes should not be

watered or irrigated during any form of precipitation.

Any new irrigation system installed must be equipped with working rain-sensing devices and freeze sensors. In addition, by 2005, all pre-existing irrigation systems in operation prior to 2002 must be equipped with working rain-sensing devices and freeze sensors.

For water information concerning water conservation, visit www.dallascityhall.com or call 214.670.3155.

April Meeting to Feature Important Discussions

Four important issues will be addressed at the next Kessler Plaza Neighborhood Association meeting:

- Vote on proposed changes to KP bylaws
- Show plans for improvements to Moss Park including the

- location of new picnic tables, benches, and trash receptacles
- Generate ideas for use of OOCCL grant and remaining money flagged for Moss Park
- Discuss proposed plans for the Sunset Discharge

Pipeline and Pump Station House and how we need to get involved

This informative meeting will be held Tuesday, April 30, 2002 at 7:00 p.m. at the Jefferson Boulevard Church of Christ.



President's Corner

By **JOHN CRAMER**

What a great turn out at our last meeting...approximately 44 neighbors were present to hear and meet City Councilman Mark Housewright and Constable Mike Dupree. I believe that most neighbors had ample time to listen and ask questions to important issues surrounding the City of Dallas and Oak Cliff. If any of you have a special request for a guest speaker in the future, please let me know so that I can arrange it.

On April 11th, approximately 10 neighbors from Kessler Plaza and Ravinia Heights met with the City Of Dallas Water Department at the YWCA to hear the plans for installing a new pipeline from Sunset Pump Station located adjacent to Moss Park. It is going to be a major project with increased traffic along perimeter streets, heavy machinery and large pipes. Within the next several months, proposed plans will be presented to the neighbors for the Pump Station. I will be having the

Water Department come to one of our meetings to show us the proposed plans. Bottom line is that we need to start deciding what we want to happen to the Pump Station and voice our concerns to Mark and Elba. Please plan on attending this month's meeting so that I can show up what we found out at the meeting a couple of weeks ago.

I would like to take this time to express my deepest sympathies to the family and friends of Mrs. Pierce and Mrs. Nearpass. Both of these ladies have recently passed away leaving behind many years of support and loyalty to our neighborhood. They will be truly missed. There are many residents that are living in this neighborhood for over 60 plus years that have watched it grow and change in many ways. I hope that each of you, as neighbors, will take the time to get to know these residents and understand the history of our neighborhood so that we can continue on when they are gone. The mature

residents of our neighborhood are our backbone. We can learn from them to help ensure the correct path going forward for the betterment of our neighborhood and community.

The neighborhood association plans to dedicate two trees for both Mrs. Pierce and Mrs. Nearpass this year. If you would care to donate money to purchase the trees, please contact either Emily, Ed or myself.

Hope to see you at the meeting on Tuesday, April 30th. Thanks.

Election May 4

Dallas voters return to the polls May 4, 2002 to consider a proposal to increase pay for police officers and firefighters by 17 percent. Several police and firefighter organizations forced the referendum by gathering more than 35,000 signatures.

Registered voters in Kessler Plaza will vote at the Jefferson Boulevard Church of Christ. Polls will be open 7:00 a.m. to 7:00 p.m.

April Yard of the Month Selected

Congratulations to the home at 2419 West Tenth St. which was selected as Kessler Plaza's Yard of the Month for April. This home consistently maintains a beautiful lawn and landscape and is a asset to the neighborhood.

As summer nears, it is important to remember the new city ordinances

regarding the watering of lawns and landscapes. These new ordinances take effect on June 1.

Remember to submit your favorite yard for consideration as April Yard of the Month. Entries should be submitted by April 26 to either 2643 West Tenth St., 214-339-5679, or via email to roman.smith@sbc.com.

Treasury Report

Beginning Bal	2438.65
Deposit	-0-
Withdrawal	-0-
Ending Balance	2438.65

Special Reserves

Moss Park	2000.00
-----------	---------

Grant

OOCCL	3850.00
Expires 2003	

Fort Worth Ave. Clean-up Day Planned

All hands on deck! Join neighbors in demonstrating a shared interest in improving the West Commerce/Fort Worth Avenue corridor and help put some "worth" back into Fort Worth Avenue.

A Fort Worth Avenue clean-up day is scheduled for Saturday, May 18 from 8:00 a.m. until 12:00 noon. Volunteers including individuals,

schools, neighborhoods, employees, civic groups, and churches are urged to join business and property owners to clean up their properties and public right-of-ways.

The clean-up day starts at 8:00 a.m. at Luby's. To participate, contact Darren Stoker at 214.946.2318 or via email at darren_stoker@aa.com. The event is sponsored by the Fort Worth Avenue Development Group, Luby's and the City of Dallas.

KesslerPlaza.com

Continued from Page 1

Volunteers have also installed a new email communications system with Yahoo! Groups, a free service that allows neighbors to send and receive email in an easy-to-use, privacy-protected, and spam-free environment. The service will provide instant news and information for anyone who goes to the Info section of KesslerPlaza.com, enters an email address and clicks "Join Now!"



FWADG Outlines Six Steps for Improving Fort Worth Ave.

The Fort Worth Avenue Development Group recently recommended six steps to help improve the West Commerce/Fort Worth Avenue corridor. These recommendations were delivered to key elected and appointed leaders who represent northern Oak Cliff.

Following are the group's six recommendations:

1. Support a city-lead land use study for the length of the West Commerce/ Fort Worth Avenue corridor and boost that study's priority.
2. Support a simultaneous, neighbor-driven land use study to be lead by the Fort Worth Avenue

3. Notify citizens of building permit applications on "at risk" properties.
4. Make it a budgetary priority to make building permit applications public, searchable and available via the internet
5. As soon as possible, city officials should meet with Family Dollar Store executives to request some concessions in the store's design before construction begins.
6. Adopt a 120-day building permit moratorium for businesses engaging in "inside commercial amusement", alcohol-related use, or automobile sales and service.

The group has asked Councilperson Mark Housewright to champion these action steps and invites residents to encourage Mr. Housewright to aggressively and publicly support them. He can be reached at 214.670.4199 or via email at mhousew@mail.ci.dallas.tx.us

Block Captains

Following are the block captains for the neighborhood.

Alco Ave. (2400 and 2500/2600 blocks): Bret and Alan, 214.331.2011

Alco Ave. (2700 block): John and Roman, 214.339.5679

Alden Ave.(North side 2500 block): Daniel, 214.339.5733

Alden Ave.(South side of 2500 and 2600 blocks): Aurelio and Brenda, 214.770.8998

Alden Ave. (2700 block): Don and Janie, 214.337.1064

Cavender St.: James (interim), 214.339.3160

Duval Dr.: Don and Janie, 214.337.1064

Marvin Ave. (North side): Nola Rae, 214.330.0557

Marvin Ave. (South side): Wade, 214.467.3400

Sunset Ave. (2400 and 2500/2600 blocks): Scott and Chris, 214.337.4107

Sunset Ave. (2700 block): James, 214.339.3160

Wentworth St.: John, 214.331.5449

West Tenth St. (2400 block): George, 214.330.9557

West Tenth St. (2500/2600 blocks): Emily, 214.339.3433

West Tenth St. (2700 block): John and Roman, 214.339.5679

Prevention of Animal Cruelty Month

April is "Prevention of Animal Cruelty Month" and the City of Dallas has joined other animal control agencies and animal welfare groups in stepping up its efforts to encourage citizens to report incidents of animal abuse.

"It's important that people realize there is something they can do to stop animal cruelty," said Sam Rice, manager of Dallas Animal Control. "Because of all the recent publicity surrounding animal cruelty cases in Texas, people have been willing to come forward and contact authorities."

Rice joined members of the Dallas Animal Shelter Commission in emphasizing that animal cruelty is a crime. They urged residents to call 3-1-1 to report animal abuse and 9-1-1

to report an animal-related emergency.

"We all need to play an active role in stopping animal cruelty," said Fred Brodsky, chairman of the Animal Shelter Commission. "Everyone on the commission and the animal control staff urges Dallas residents to be alert to potential animal abuse, and to report these incidents as soon as possible."

Last year Texas joined a growing number of states in changing animal cruelty from a misdemeanor to a felony, punishable by up to \$2,000 in fines and/or up to one year in jail.

For more information, contact Dallas Animal Control at 214.670.8246 or visit www.dallascityhall.com , www.hsus.org , or www.aspca.org .

Welcome Wagon Greets Neighbors

The Kessler Plaza Neighborhood Association would like to welcome Jimmy Owen to our neighborhood! Jimmy recently moved to 2619 Marvin Ave. We also have a new neighbor at 2523 Marvin Ave that is still in process of moving in. Please take a moment to say "Hello and

Welcome to the Neighborhood" when you see our new friends.

Don't forget to let the Welcome Wagon know of new residents to Kessler Plaza so that we can extend a welcome. Contact Joni 214.330.8982 or via email at Joni_r_strickland@uhc.com.



Kessler Plaza Neighborhood Association

John Cramer
President
Moss Park Committee
214.339.5679
john.cramer@sbc.com

Emily Glidewell
Vice President
OOCCL Representative
(Alt.) 214.339.3433
e.glidewell@worldnet.att.net

Ed Leveille
Secretary/Treasurer
Fundraising Committee
214.331.5364
e.levielle@bankofamerica.com

Roman Smith
Yard of the Month
Committee
214.339.5679
roman.smith@sbc.com

Chad James
OOCCL Representative
214.339.3608
dfwboy@swbell.net

Joni Strickland
Welcome Wagon Committee
214.330.8982
Joni_r_strickland@uhc.com

Ron Carter
Newsletter Editor
214.330.6108
rcarter214@yahoo.com

Calendar of Events

April 17 – April 30 – Early voting for May 4 city referendum election. Registered voters can vote at any of the early voting locations throughout Dallas County. Locations can be found at www.dalcoelections.org

April 27 (Saturday) – Hard Hat Pre-construction Bash for the Texas Theatre
5:00 - 7:00 p.m., 231 W. Jefferson Blvd., \$50 per person

April 30 (Tuesday) – Kessler Plaza Neighborhood Association meeting
7:00 p.m. Jefferson Boulevard Church of Christ

May 4 – (Saturday) City referendum election. Registered voters living in Kessler Plaza can vote at the Jefferson Boulevard Church of Christ.

May 9 (Thursday) – First day brush and bulky trash to be placed curbside

May 13-18 – Brush and bulky trash pickup for Kessler Plaza

May 18 (Saturday) – Fort Worth Avenue clean up day
8:00 a.m. - noon

May 27 – (Monday) Memorial Day

May 28 (Tuesday) – Kessler Plaza Neighborhood Association meeting
7:00 p.m. Jefferson Boulevard Church of Christ

About Kessler Plaza

Kessler Plaza is bounded on the North by W. Jefferson Blvd., the South by 12th St., the East by Hampton Rd., and the West by Cavender St. The neighborhood association meets the last Tuesday of each month at the Jefferson Boulevard Church of Christ. Meetings begin at 7:00 p.m. For additional information visit www.kesslerplaza.com

**KESSLER PLAZA RESIDENT
DALLAS, TX 75211**