



# Kessler Plaza News

The Newsletter of the Kessler Plaza Neighborhood Association

August 20, 2001  
Volume 2, Issue 2



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## KP Enjoys National Night Out

Kessler Plaza residents joined neighborhoods across the country in observing National Night Out, a unique crime/drug prevention event sponsored by the National Association of Town Watch. The event, held at Moss Park, was highlighted by a fly-over of the Dallas Police Department helicopter and a visit from the DPD mounted police. Residents also enjoyed hot dogs and soft drinks.

National Night Out is designed to heighten

crime and drug prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

National Night Out has proven to be an effective, inexpensive and enjoyable program to promote neighborhood spirit and

police-community partnerships in the fight for a safer nation. The benefits Kessler Plaza will derive from National Night Out will most certainly extend well beyond the one night.

## Speaker to Discuss Pinnacle Park

Plan to attend the next Kessler Plaza Neighborhood Association meeting to learn more about the nearby Pinnacle Park development under construction at Cockrell Hill Road and I-30.

John Terrell, Senior Vice President of Christon Company, will make a multi-media presentation highlighting Pinnacle Park and the businesses moving into the area. Residents will learn the

effects the development may have on home values and the job opportunities the development will add to the community. In addition, neighbors will be asked for their opinions as they complete a survey regarding the types of stores and businesses they would like added to the community.

This important meeting will be held Tuesday, August 28, 2001 at 7:00 p.m. at the Jefferson

Boulevard Church of Christ. Cookies and sodas will be served. Also, remember to bring your Campbell's Soup labels and/or donations to the meeting. These are given to the church in appreciation for use of their facility.



## President's Corner

By John Cramer

Thank you all for the great turn out (33 members strong) at our first meeting for 2001 – 2002! I really appreciate it and look forward to adding to those numbers each month. Also, thank you for donating \$32 to Jefferson Boulevard Church of Christ for the use of their facilities. And, a very special welcome to our new neighbors Janice and Michael Nichols on Sunset Ave. We are so glad to have you and look forward to your continued support!

Let us not forget to volunteer our time to some new and exciting committees: Yard of the Month, Social, Moss Park, Fundraising, and Welcome Wagon.

Without you, our neighbors, these committees do not exist.

Now for a quick review of the goals for our neighborhood association. Our community goals include extending our association to include our entire neighborhood boundaries; greater civic participation; and increased submission of articles to local publications.

Our association goals involve obtaining non-profit status for our association; \$25k fundraising goal; additional updates to Moss Park, including speed humps around the park; and sign toppers for the remaining street signs in the neighborhood.

Our committee goals are

to increase participation in our association; and to follow through and meet commitments with volunteer programs.

My personal goals include being a voice for our neighbors; increasing awareness of our neighborhood throughout Dallas and the surrounding area; working together as a team; and uniting as one when representing Kessler Plaza and the neighborhood association

With executive committee meetings being held monthly, we will continue to strategize our plans to achieve these goals. If you have any comments, ideas or suggestions that you would like to contribute, please feel free to contact me via email me at [john.cramer@sbc.com](mailto:john.cramer@sbc.com)

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*"...goals include... increasing awareness of our neighborhood throughout Dallas and the surrounding area."*

## Editor's Note

This issue marks some exciting changes for our newsletter. First, we have changed the name to Kessler Plaza News to better reflect the purpose and content of our publication. This becomes important once the neighborhood obtains non-profit status and the newsletter is included in

various grant applications and seen by a wider audience. You will also notice a new look and feel to the layout and design of the newsletter.

Joining the newsletter with this issue is Ron Carter. Look for more changes as the newsletter continues to evolve and improve. Finally, a big

"Thank you" to everyone who has offered help or suggestions for articles for our newsletter. Please continue to forward your ideas. Information can be submitted via email to [kesslerplazanews@yahoo.com](mailto:kesslerplazanews@yahoo.com)

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*"Look for more changes as the newsletter continues to evolve and improve."*



## Meet a Neighbor

By Rusty Lang

Bobbie Tidwell purchased a home in the 2500 block of West Tenth Street in July. She's moving into the Kessler Plaza neighborhood from her old South Waverly Drive homestead (a little over a mile away) where she resided for 38 years.

This same property was purchased just a few months back by Catherine O'Neil, a young urban professional woman who was transferred to Chicago only a couple of weeks after she moved in.

Bobbie is a fourth generation Texan born in Medicine Mounds, great-granddaughter of George Washington Walser, who

immigrated to Texas for a new start after surviving capture at the battle of Vicksburg during the Civil War. He was an American descendant of the European Plantagenet dynasty, and lots of other more common European immigrants.

Bobbie was raised by her grandparents on their Quanah farm where she helped out by pulling bolls (picking cotton) and other chores routine to farm life. Now a city dweller, she still thinks of herself as just a simple country girl.

Bobbie retired from Abbott Laboratories where she assembled medical electronics equipment. She has also

worked on the assembling of electronics in jet fighter aircraft at LTV. She has four adult children, and three grandchildren. Three of her children attended local primary schools: Winnetka Elementary, Greiner Junior High, and Sunset High.

Bobbie is currently undergoing rehabilitation at RHD Memorial Hospital (Room 303) after a hip fracture and surgery. She will celebrate her 69th birthday in late August, and she hopes to take up residence in her new home by then. She looks forward to meeting her new neighbors soon, and to becoming a good neighbor and friend to others in the community.



*Bobbie Tidwell looks forward to meeting her new neighbors*

## Curbside Trash Guidelines

Brush and bulky trash pickup for Kessler Plaza occurs during the second full week of each month. This once-a-month collection from the front curb includes large limbs, shrubbery, bagged leaves (in sealed bags with a maximum 50-gallon capacity), furniture, appliances, mattresses and box springs. Items should be placed at the front curb for collection no earlier than 7:00 a.m. on the Thursday pre-

ceding the collection week.

Bagged grass clippings, new construction or remodeling material such as lumber or roofing materials, bricks, concrete, rocks and dirt should not be put out for brush collection.

The next scheduled pickup for Kessler Plaza is the week of September 10-14. Items should be placed

## Fall Cocktail Fundraiser

The first annual Kessler Plaza Fall Cocktail Social/Fundraiser is scheduled for Saturday, October 13. The event will be held in three neighborhood homes, each serving hors d'oeuvres and beverages. The event is being sponsored and catered by Dr. Susan Nearpass.

There will be a suggested \$15.00 donation for the event, which will raise funds for the neighborhood association.

Additional details will be available in next month's newsletter. Plan now to attend.

## **Yard of the Month**

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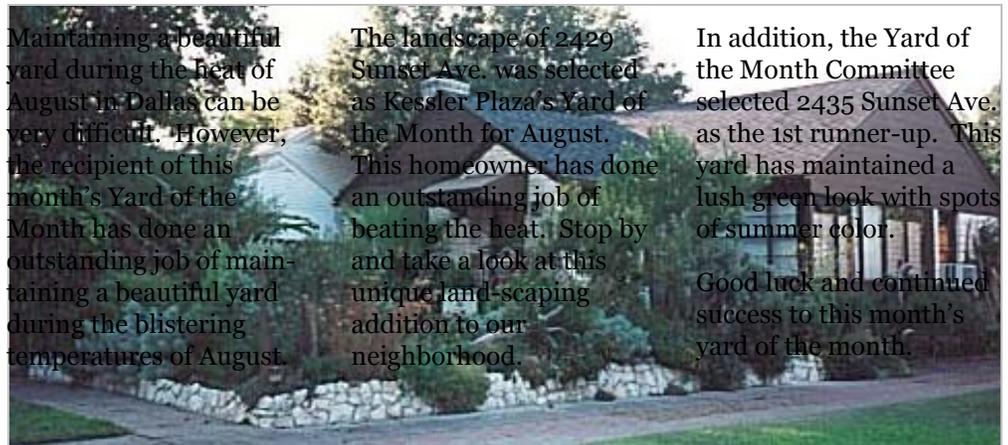
*“...take a look at this unique landscaping addition to our neighborhood.”*

Maintaining a beautiful yard during the heat of August in Dallas can be very difficult. However, the recipient of this month's Yard of the Month has done an outstanding job of maintaining a beautiful yard during the blistering temperatures of August.

The landscape of 2429 Sunset Ave. was selected as Kessler Plaza's Yard of the Month for August. This homeowner has done an outstanding job of beating the heat. Stop by and take a look at this unique land-scaping addition to our neighborhood.

In addition, the Yard of the Month Committee selected 2435 Sunset Ave. as the 1st runner-up. This yard has maintained a lush green look with spots of summer color.

Good luck and continued success to this month's yard of the month.



## **North Oak Cliff Parents Unite**

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*“...an organization of parents with young children who want to know each other and keep the community feel of North Oak Cliff*

Rosemont Early Childhood PTA will hold its End of Summer / Early Childhood Kickoff Party on Wednesday August 22. The event will be a popsicle and splash party for children of all ages.

The Rosemont Early Childhood PTA is an organization of parents with young children who want to know each other and keep the community feel of North Oak Cliff alive. For 75 years the group has been a key way that new parents and new neighbors have connected. Early Childhood's focus is to build

community and relationships here in Oak Cliff before residents head off in different directions for school commitments. It is the place to keep your thumb on the heartbeat of the neighborhood, and it is a place where play-groups come together and long-term neighborhood friendships are born.

The party will be held on August 22, 2001 at 940 E. Kessler Parkway beginning at 9:30 a.m. The group is looking forward to a great year for Early Childhood as they focus on building friendships and connecting as a

community of parents with young children.

The group will hold its first regular meeting of the school year on Wednesday, September 19 at 919 Knott Place. The meeting will be at 9:30 a.m. Please contact Angelia Reid by phone at 214.948.8374 or via email at [angeliareid@aol.com](mailto:angeliareid@aol.com) if you are interested in attending or would like to receive more information. Childcare is available for \$4 per child with advance notice.

## Treasury Report

Beginning Balance	561.73
Deposit (Tom Thumb)	2000.00
Withdrawal	-0-
Ending Balance	2561.73
<u>Special Reserves</u>	
Moss Park	2000.00
<u>Grant</u>	
OOCCL	3850.00
Expires 2003	

## Neighborhood Block Captains

Following are the block captains for the neighborhood.

Alco Ave.: Brett and Allen,  
214.946.3986

Marvin Ave. (North side): Nola Rae,  
214.330.0557

Marvin Ave. (South side): Joni and David,  
214.330.8982

West Tenth St. (2400 block):  
George, 214.330.9557

West Tenth St. (2500/2600 block):  
John and Roman, 214.339.5679

West Tenth St. (2700 block) and  
Cavender St.: Kevin and Clint,  
214.331.2910

Sunset Ave. (2400 and 2500/2600  
blocks): Scott and Chris,  
214.337.4107

Sunset Ave. (2700 block): James,  
214.339.3160

## Fundraising Goals Established

The Kessler Plaza Neighborhood Association has formed a fundraising committee in an effort to solicit donations and grants for neighborhood improvements. The committee's goal is to raise \$25,000 by year-end.

There are many projects planned for the coming year. By bringing the neighborhood's resources and contacts together, the committee hopes to raise the necessary capital to commit to these projects.

Improvements to the Kessler Plaza area will

allow residents to be proud of their neighborhood. Any one interested in serving on this committee should call Ed Leveille at 214.508.7421 (work) or 214.331.5364 (home).

## Moss Park Improvements Planned

Kessler Plaza recently received a \$2000.00 donation from Tom Thumb earmarked for improvements to Moss Park. In addition, the neighborhood association received a \$3850.00 grant from the Old Oak Cliff Conservation League for the purchase of picnic tables and park benches. A donation from Albertson's is likely in the near future. These donations are a big

step in making the ideas for Moss Park a reality.

Volunteers are needed for watering the new trees planted at Moss Park. The hoses are fairly heavy so neighbors are encouraged to volunteer in pairs. Please contact Kevin Caskey at 214.331.2910 or via email at [KevinC@outreachhealth.com](mailto:KevinC@outreachhealth.com) to sign up.

## Non-Profit Status

Kessler Plaza is one step closer to achieving non-profit status. Neighborhood association officers met August 1, 2001 at the office of Dr. Susan Nearpass to sign and notarize the application papers for non-profit status. These papers are being sent to the State of Texas for incorporation and should be completed within the month. Look for the exciting news when the process is finalized.



# Kessler Plaza Neighborhood Association

John Cramer  
President  
214.339.5679  
[john.cramer@sbc.com](mailto:john.cramer@sbc.com)

Emily Glidewell  
Vice President  
214.339.3433  
[e.glidewell@worldnet.att.com](mailto:e.glidewell@worldnet.att.com)

Kerri Khoury  
Secretary  
214.337.1703  
[kkhoury@att.com](mailto:kkhoury@att.com)

George Briggs  
Treasurer  
214.330.9557  
[BRIGGGE@voughtaircraft.com](mailto:BRIGGGE@voughtaircraft.com)

Kevin Caskey  
Moss Park Committee  
214.331.2910  
[KevinC@outreachhealth.com](mailto:KevinC@outreachhealth.com)

Clint Enderli  
Welcome Wagon Committee  
214.331.2910  
[Clint.Enderli@USA.Xerox.com](mailto:Clint.Enderli@USA.Xerox.com)

Roman Smith  
Yard of the Month  
Committee  
Social Committee  
214.339.5679

Ed Leveille  
Fundraising Committee  
214.331.5364

## Calendar of Events

**August 27** (Tuesday) - Kessler Plaza Neighborhood Association meeting  
7:00 p.m. Jefferson Boulevard Church of Christ  
Guest speaker John Terrell presents information regarding the Pinnacle Park development.

**September 13** (Thursday) - Root Beer/Ice Cream Social  
7:00–8:30 p.m. Moss Park  
Celebrate the end of summer by joining your neighbors for this fun filled event.

**September 24** (Tuesday) - Kessler Plaza Neighborhood Association meeting  
7:00 p.m. Jefferson Boulevard Church of Christ

**October 13** (Saturday) - Fall Cocktail/Social Fundraiser  
Suggested donation: \$15.00  
Location TBD  
Watch for exciting information regarding this fun and festive fundraiser.

## Social Committee Recruiting New Members

Volunteers are needed to help with upcoming social events planned for the neighborhood. Call Roman Smith at 214.339.5679 for more information about joining this fun and exciting committee.

## About Kessler Plaza

Kessler Plaza is bounded on the North by W. Jefferson Blvd., the South by 12<sup>th</sup> St., the East by Hampton Rd., and the West by Cavender St. The neighborhood association meets the last Tuesday of each month at the Jefferson Boulevard Church of Christ. Meetings begin at 7:00 p.m.



**KESSLER PLAZA RESIDENT  
DALLAS, TX 75211**